



Women in Business: Redefining the Game

Wednesday, March 21, 2012

11:00 a.m. – 5:30 p.m.

U.S. Chamber of Commerce

11:00 a.m. – 11:30 a.m. **Registration**

Foyer at Main Entrance

11:30 a.m. – 11:35 a.m. **Welcoming Remarks**

Hall of Flags

- The Honorable Margaret Spellings, President, U.S. Forum for Policy Innovation, U.S. Chamber of Commerce and Executive Vice President, National Chamber Foundation

11:35 a.m. – 12:25 p.m. **Keynote Speaker**

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- Sharon L. Allen, Former Chairman of the Board, Deloitte LLP

Introduced and moderated by: The Honorable Margaret Spellings, President, U.S. Forum for Policy Innovation, U.S. Chamber of Commerce and Executive Vice President, National Chamber Foundation

12:25 p.m. – 12:45 p.m. **Luncheon**

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12:45 p.m. – 1:35 p.m.
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Keynote Speaker

- Ilene H. Lang, President and CEO, Catalyst

Introduced and moderated by: The Honorable Margaret Spellings, President, U.S. Forum for Policy Innovation, U.S. Chamber of Commerce and Executive Vice President, National Chamber Foundation

1:35 p.m. – 1:50 p.m.
Briefing Center

Break

1:50 p.m. – 2:35 p.m.
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Keynote Speaker and Presentation of Research

- Dr. Catherine H. Tinsley, Professor of Management, McDonough School of Business, Georgetown University, and Executive Director, Georgetown University Women's Leadership Initiative

Video introduction by: David C. Chavern, President, Center for Women in Business, and Executive Vice President and Chief Operating Officer, U.S. Chamber of Commerce

Moderated by: Shannon DiBari, Senior Vice President, Administration, U.S. Chamber of Commerce



2:35 p.m. – 3:40 p.m.
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Boards and C -Suite Executive Panel Discussion

- Ana Recio Harvey, Assistant Administrator for Women’s Business Ownership, Small Business Administration
- Joan Amble, Chair and Co-Founder, W.O.M.E.N. In America, Inc.
- Karen Kerrigan, President and CEO, Small Business and Entrepreneurship Council
- Diane L. Tomb, President and CEO, National Association of Women Business Owners

Introduced and moderated by: Suzanne Clark, Chief Executive Officer, Potomac Research Group

3:40 p.m. – 4:15 p.m.
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Building Your Own Personal Brand

- Laurie A. Tucker, Senior Vice President, Corporate Marketing, FedEx Services

Introduced and moderated by: Suzanne Clark, Chief Executive Officer, Potomac Research Group

4:15 p.m. – 4:20 p.m.
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Closing Comments

- Denise Yunkun, Chair, Leadership Council, Center for Women in Business, and Director, Alliance and Acquisition Marketing, FedEx Services

4:20 p.m. –5:30 p.m.
Briefing Center

Networking Reception